

# The latest evidence and clinical guidelines for use of meal replacements in very-low-calorie diets or low-calorie diets for the treatment of obesity

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## Abstract

Obesity is a complex chronic disease with increasing prevalence across the globe. Medical nutrition therapy (MNT) is an important component of obesity treatment, and low-calorie diets (LCDs) and very-low-calorie diets (VLCDs) are part of the MNT toolbox. This narrative review focuses on the latest evidence and clinical guidelines regarding the use and impact of meal replacements (MRs) as part of LCDs/VLCDs for the treatment of obesity and some associated complications. MRs can be used in conjunction with food as partial diet replacement (PDR) or can be used exclusively to serve as the sole source of dietary energy (total diet replacement [TDR]). Use of MR may be associated with better control of cravings and hunger typically observed during reduced calorie intake through effects of ketosis or stimuli narrowing, although the exact mechanisms for these effects remain unclear. Several clinical guidelines have endorsed the use of MRs as a part of MNT for obesity, primarily based on evidence that shows an average weight reduction of ~10 kg or more with TDR over at least 12 months in large, randomized controlled trials. When compared to usual care controls, these effects are 6–8 kg greater, and when compared to food-based diets, the effects are nearly twice the effect of a food-based diet. MR-based diets have been found to be safe and associated with improvements in quality of life. These diets are also effective for improving key cardiometabolic health outcomes, including dysglycaemia, blood pressure, lipids, and metabolic associated fatty liver. The effectiveness, safety, and associated health improvement makes MRs use a valuable strategy for several higher risk clinical scenarios where weight reduction is indicated.

## KEYWORDS

dietary intervention, effectiveness, obesity therapy, weight control

## 1 | INTRODUCTION

Obesity is a chronic, complex disease characterized by excess adiposity, and is associated with multiple complications that limit quality of life and shorten lifespan.<sup>1</sup> The global prevalence of obesity has grown at an

alarming rate, more than doubling in adults since 1990.<sup>2</sup> There are significant economic costs associated with obesity, including increased health-care costs, reduced workforce productivity, and significant disability.<sup>3,4</sup>

Because of the individual and collective burden of obesity, successful prevention and treatment is critical. There are several medical

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nutrition therapy (MNT) approaches for the treatment of obesity, including but not limited to caloric restriction, macronutrient modifications, intermittent fasting, and use of meal replacements (MRs). Findings from the literature indicate that the best MNT is the one that the individual can tolerate and maintain long term.<sup>5-7</sup> Thus, it is critical that healthcare providers know the various MNT treatment options and their associated benefits in order to recommend an individualized plan that is sustainable. The purpose of this article is to provide the reader with background on how MRs are used in MNT, and to review potential biobehavioral mechanisms of action, and the efficacy and safety of MRs as part of low-calorie diets (LCDs) and very-low-calorie diets (VLCDs). The authors also review recent clinical guidelines/position statements related to the use of MRs in LCDs and VLCDs and consider how MRs can be utilized as part of obesity treatment in the context of newer treatment options.

## 2 | MRs AND LCDs/VLCDs AS INTERVENTIONS FOR THE TREATMENT OF OBESITY

Meal replacements are commonly understood to be distinct, fixed-energy, portion-controlled food products or drinks (often fortified with essential vitamins and minerals) that are consumed in place of traditional foods to reduce energy intake.<sup>8</sup> MRs can be products specifically marketed for weight loss, such as protein shakes or bars, or can be portion-controlled conventional/frozen foods.<sup>9</sup> MR interventions are often a key component of an LCD/VLCD. The threshold for delineating VLCDs from LCDs has typically been 800 kcal/day, with VLCDs having a prescribed energy intake of less than 800 kcals/day. LCDs that use multiple servings of MRs, or partial diet replacement (PDRs), typically include a minimum of two MRs per day in conjunction with one balanced, energy-limited, nutritious meal with an overall prescribed energy intake of 1000–1200 kcal/day.<sup>9-11</sup> Total diet replacement (TDR) is a version of an LCD/VLCD that uses MRs to replace all food intake and serves as the sole source of dietary energy. While MRs can be used to replace a small portion of dietary intake or as a supplement to usual intake, this review will focus on the use of MRs as part of a weight-reducing LCD/VLCD, either as TDR or PDR.

There has been an extensive history of using MRs in MNT for obesity.<sup>12,13</sup> MRs are documented to have first been utilized early in the 20th century, as an alternative to the common practice of ‘fasting’ for weight loss. Fasting involved extreme caloric restriction via skipping meals or avoiding all food intake for an extended period. While this practice was effective in weight reduction, it resulted in significant lean mass losses and compromised health due to significant nutrient deficits.<sup>14</sup> Thus, high-quality, high-protein (such as milk derivatives containing essential amino acids or egg whites) drinks were formulated as a protein-sparing modified approach to VLCDs (400–600 kcal/day). This intervention proved successful, achieving rapid weight loss with minimal adverse side effects.<sup>14,15</sup> However, in the 1970s, low-quality, nutrient-deficient formulations comprising milk-

based protein and hydrolysed collagen/gelatin began to be utilized in VLCDs. These products were associated with the deaths of 60 people in the United States due to cardiac complications associated with a prolonged starvation response.<sup>16,17</sup>

Since the early 1980s MRs have evolved and returned to high-quality, nutrient-fortified formulations that can adequately meet recommended vitamin and mineral intakes for many adults consuming reduced-calorie MRs.<sup>18-20</sup> However, particularly with use of TDR, nutritional needs may not be met in all cases and could require mineral and vitamin supplementation during use.<sup>18</sup> Overall, MR-based MNT with appropriately fortified formulations is an approach that can provide better nutrition than many self-selected, reduced-calorie diets.<sup>18</sup> Many popular dietary interventions, such as low-carbohydrate or low-fat diets, involve avoidance of key food groups (e.g., grains, fats/oils), increasing the risk of deficits in important nutrients/micronutrients (e.g., fibre).<sup>21</sup> Additionally, these diets require the consumer to select from any number of energy sources, placing increased burden on the consumer to understand and meet their nutritional needs while trying to limit energy intake. Variability in the food choices consumers make when trying to follow these diets could not only result in variable weight loss outcomes, but have important health consequences, such as increased risk for cardiovascular disease.<sup>22</sup>

## 3 | BIOBEHAVIOURAL MECHANISMS ASSOCIATED WITH USE OF MR IN LCD/VLCD INTERVENTIONS

Weight reduction initiated via caloric restriction is subject to a compensatory metabolic adaptation that works to limit the loss of mass, and if possible, restore the lost mass.<sup>23</sup> Difficulty achieving and maintaining weight loss has been shown to be associated with reports of increased hunger and reduced satiation during calorie-restricted interventions that are a result of the adaptive response.<sup>24,25</sup> These symptoms appear to be associated with elevations in hormone levels related to hunger (ghrelin) and satiety (peptide YY, leptin, amylin, and cholecystokinin) that frequently occur as a result of calorie-restricted weight loss interventions.<sup>24-26</sup>

Despite the expected increase in hunger with reduced calorie intake, several studies have shown that MR used as part of a VLCD has been associated with reduced cravings, symptoms of hunger, and improved satiety during treatment.<sup>25,27,28</sup> One short-term randomized controlled trial (RCT) of MR alone compared to MR plus phentermine showed that all participants had significant reductions in cravings for all foods groups, which was enhanced by the use of phentermine. Weight reduction was moderately correlated with the reduction for all food cravings and cravings for sweets.<sup>29</sup>

While the exact mechanisms responsible for reduced cravings, hunger, and improved satiety in the use MR as part of an LCD/VLCD are not known, it is possible that these findings are due to downregulation of reward and homeostatic regions of the brain that are known to drive food consumption.<sup>30,31</sup> A recent study using functional



The Diabetes Remission Clinical Trial (DIRECT) was conducted in 49 primary care centres in England to compare a TDR diet to best practice care guidelines for achieving remission of T2DM.<sup>43</sup> Participants from the practices were recruited if they were aged 20–65 years, had a BMI 27–45 kg/m<sup>2</sup>, were not on insulin, and had diabetes for 6 years or fewer. The TDR diet provided 825–853 kcal/day and was used for 3–5 months before food reintroduction, followed by a weight loss maintenance phase. Nurses or dietitians in the primary care office received training for the TDR treatment programme and were supervised by research dietitians. At 12 months, weight loss was statistically greater for the TDR diet group, achieving a mean weight loss of 10.0 kg, which was 8.8 kg (95% CI 10.3, 7.3) more than the control group. In all, 24% of the intervention group achieved at least 15-kg weight loss compared to 0% in the control group; similarly, 46% of the intervention group achieved diabetes remission, defined as a glycated haemoglobin 48 mmol/mol level <6.5% after at least 2 months without any antidiabetic medications, compared to 4% of the control group.

The OPTIWIN study compared TDR to a weight-reducing food-based diet patterned after the Diabetes Prevention Program.<sup>44</sup> In this RCT of 273 participants, the mean age was 47.1 ± 11.2 years and the average BMI was 38.8 kg/m<sup>2</sup>. Participants implemented TDR for 12–16 weeks, with gradual food reintroduction up to Week 26; thereafter, the participants used 1–2 MRs daily for maintenance up to Week 52. The food-based diet prescribed a calorie reduction of 500–750 kcal/day below estimated total energy expenditure. Both groups had comprehensive behavioural counselling with weekly group sessions and prescriptions for physical activity of 150–180 min per week of moderate to vigorous exercise. Weight loss at 52 weeks was 10.5% ± 0.6% for the TDR group compared to 5.5% ± 0.6% for the food-based diet group. The proportion of participants who achieved ≥10% weight loss was 43.7% and 21.7% for TDR and the food-based diet, respectively.

The TEMPO study was an RCT that compared moderate energy restriction (25%–35% of estimated energy expenditure for 12 months) to TDR (65%–75% reduction in estimated energy expenditure for 4 months), followed by moderate energy restriction for 8 months in 101 postmenopausal women; both groups were prescribed protein intake of 1 g/kg of body weight.<sup>45</sup> Physical activity was prescribed with a target of achieving 8000–12 000 steps/day, including 30–60 min/day of moderate to vigorous intensity activity. Participants were postmenopausal females with an average BMI of 34.4 ± 2.5 kg/m<sup>2</sup>. At 12 months, there was a –6.6 kg (95% confidence interval [CI] –8.2 to –5.1 kg) difference between the moderate (–8.4 kg) and severe (–15.3 kg) energy restriction groups. The proportion of participants who achieved at least 10% weight loss was 82.0% in the severe group compared to 27.5% in the moderate group.

While the previous trials had extended periods of TDR, the international, multicentre ALMASED-Concept-against-Overweight-and-Obesity-and-Related-Health-Risk (ACOORH) study was an RCT that only had a brief period of TDR. The study compared an MR-based lifestyle intervention to lifestyle intervention alone.<sup>46</sup> In this trial, 463 individuals with BMI of 27–35 kg/m<sup>2</sup> with at least one risk factor

for metabolic syndrome were randomly assigned to lifestyle counselling on reduced calorie diets, increased physical activity, and provided with telemonitoring devices or the lifestyle counselling programme with the addition of a graduated MR diet (first week replacing all three main meals, Weeks 2–4 replacing breakfast and dinner, and Weeks 5–26 replacing dinner). After 12 weeks the difference between the MR-augmented diet and the lifestyle alone intervention was –3.2 kg (95% CI –4.0 to –2.5 kg). This difference narrowed to –1.8 kg (95% CI –2.8 to –0.8) by 52 weeks.

Adverse events in the trials of TDR generally include mild to moderate severity adverse events that include symptoms such as constipation, fatigue, headache and dizziness.<sup>44</sup> These type of symptoms are primarily attributed to the intervention, resulting from acute changes in nutrient intake (e.g., lower carbohydrate and sodium, increased percent of calories from protein), reduced energy consumption, diuresis and natureresis.<sup>47,48</sup> The symptoms typically present during the initiation of the VLCD.<sup>49–51</sup> The management of such symptoms is generally accomplished by altering the composition of the diet to include more fluid, increase electrolytes such as sodium, and adding fibre via supplementation.<sup>49</sup> The trials reviewed above did not have any evidence of increased risk of serious adverse effects, and such events were typically balanced across treatment groups.

Historically, concerns have been raised that abstinence or significant limits on food intake and associated psychological symptoms (i.e., negative affect associated with feelings of deprivation) could lead to disordered eating behaviours, such as bingeing, purging, or anorexic behaviour.<sup>52</sup> However, several studies have indicated no evidence of causality or increased risk for the development of disordered eating behaviours in individuals being treated for obesity via calorie-restricted methods.<sup>41</sup> Based on a systematic review, VLCD in medically supervised weight loss programmes did not activate disordered eating behaviours; on the contrary, VLCD interventions were associated with decreased binge eating behaviours.<sup>53</sup> In an RCT of women with obesity, a VLCD using MR was compared to a calorie-restricted food-based diet and a non-dieting approach that discouraged energy restriction. There was no evidence of disordered eating behaviours or binge eating disorder. Further, symptoms of depression decreased in calorie-restricted groups compared to the group that was not calorie-restricted.<sup>54</sup>

## 7 | IMPACT OF MR ON KEY HEALTH OUTCOMES

### 7.1 | Glycaemia

One of the most acute and direct impacts of MR on energy metabolism is on glycaemia. Blood glucose and insulin resistance can be changed in a matter of days when an energy deficit is established using a VLCD with MR.<sup>55</sup> With sustained weight loss, the longer-term effects on glycaemia are driven by reductions in fat deposition in the liver and pancreas, along with improvements in pancreatic beta-cell function.<sup>56</sup> As a result of the reduction in organ fat and improvements in



26; by Week 52, the difference had narrowed to 1.4/0.7 mmHg in favour of the TDR group but was no longer statistically significant. Lipids were significantly improved at Weeks 26 and 52 for the TDR group compared to the food-based diet. This included reductions of 0.14 mmol/L in low-density lipoprotein cholesterol and 0.28 mmol/L in triglycerides, along with an increase in HDL cholesterol of 0.11 mmol/L at 52 weeks. Even though the baseline ASCVD risk was low, there was a significant reduction in the ASCVD score for those on MR. Overall, the improvement in ASCVD risk score for the TDR group was significantly better at both 26 (−0.65%, 95% CI = −1.07, −0.23) and 52 weeks (−0.64%, 95% CI = −1.08, −0.20).<sup>68</sup>

The results of greater improvement in ASCVD risk and cardiovascular risk factors from the OPTIWIN trial could certainly be attributed to the larger amount of weight loss achieved with the TDR intervention, as analyses that matched for weight loss were not completed. However, other studies that have compared matched weight loss using MRs or food-based diets have demonstrated similar beneficial effects on cardiovascular risk factors and shown higher quality nutrient intake for MRs relative to a food-based diet.<sup>18,69</sup> Regardless, the impact of a larger amount of weight loss on CVD risk may be the ultimate driver of the risk-lowering effect; if this is the case, achieving weight loss of ≥10% may be key to demonstrating a reduction in CVD events with behavioural weight management.<sup>68</sup> Even though a reduction in CVD events was not achieved in the total Look AHEAD study population, a secondary ad hoc analysis showed that those who achieved at least 10% weight loss in the first year of the trial had a 21% lower risk of a major adverse cardiovascular event compared to those who did not lose weight.<sup>70</sup> As previously noted, higher average use of MR (servings/day) in the Look AHEAD trial was associated with greater weight loss.

### 7.3 | Metabolic-associated fatty liver disease

Historically, MAFLD has been treated with lifestyle interventions as the primary treatment strategy. Prior to the development of the highly effective glucagon-like peptide-1-based incretin mimetics that appear to have efficacy in the treatment of steatohepatitis and hepatic steatosis,<sup>71</sup> weight reduction of 7%–10% of body weight was considered the most effective non-pharmacological strategy to reduce liver fat content and prevent or regress fibrosis.<sup>72</sup> Despite the effectiveness of MR diets to achieve the target of 7%–10% weight reduction that has been associated with improvements in liver health, there are few prospective, randomized trials comparing MR to other treatments to assess effects on liver histology. One RCT of 60 patients preparing for bariatric surgery showed that 2-week VLCD use was effective for reducing liver fat content and improving liver histology. There were no differences in terms of fat content, histopathology, or other outcomes when comparing the VLCD as a food-based diet or as MR.<sup>73</sup> There are, however, a number of reports that describe reductions in liver volume and fat by imaging, improvements in fatty liver index, liver enzymes and stiffness, with the use of MR diets, with strong

associations between the volume of weight loss and the changes in liver size and fat.<sup>74–77</sup>

### 7.4 | Body composition and physical function

As one of the benefits of using an MR-based MNT for obesity treatment is the larger volume of weight loss achieved, the resulting concern is that this degree of energy restriction leads to a significant proportion of the weight loss from lean compartments such as skeletal muscle and bone.<sup>78</sup> However, MR diets can be an efficient way to achieve protein and optimal micronutrient intakes that help to mitigate loss of lean mass despite reduced energy consumption. The TEMPO study compared severe energy restriction achieved with TDR to moderate energy restriction assessed changes in body composition.<sup>45</sup> Results showed that, despite a 6.6-kg greater weight loss at 12 months for the VLCD, the loss of lean mass was proportionally similar to total weight loss for each group. Of the total 15.3-kg weight loss for the VLCD group, 3.2 (95% CI −4.1 to −2.3) kg was lean mass compared to a weight change of −8.4 kg with 2.1 (95% CI −3.1 to −1.2) kg as lean mass for the moderated restriction group. The VLCD group had greater decreases in bone mineral density at the total hip site at 12 months after adjusting for total weight loss.

The other consideration related to change in body composition is the impact on physical function: Does a larger loss of lean mass lead to detrimental effects on physical function? There has been some evidence to suggest that, despite loss of lean mass, the quality of lean mass remaining is improved and there are no detrimental effects to physical function. The TEMPO study also provided an assessment of physical function using handgrip strength measurements. There were no significant differences between the treatment groups at the 12-month outcome assessment. The severe restriction group had no significant changes from baseline in handgrip strength.<sup>45</sup>

### 7.5 | Quality of life

Obesity has a significant impact on health-related quality of life (HRQOL), negatively affecting both physical and mental functioning.<sup>79</sup> Weight reduction via a number of methods has consistently been shown to improve quality of life in all domains. However, clinical concerns, such as adverse events and side effects, along with practical issues related to ease of implementation and burden of the intervention, can all influence the potential improvements of a weight reduction intervention on quality of life. An intervention that causes gastrointestinal distress or pain due to exercises that are overly strenuous or difficult to implement could decrease the perceived improvements in quality of life directly, or indirectly via early discontinuation or incomplete implementation of the intervention. An MR intervention could provide some potential advantages over food-based diets for improving HRQOL above and beyond the larger amount of weight loss achieved.



## 10 | CONCLUSION

As global rates of obesity continue to rise, with costly consequences, there has been increased focus in the literature in understanding the complexity of obesity as a disease and pathways for successful treatment. There is strong evidence that MRs in VLCDs/LCDs are an effective, safe, and well-tolerated treatment for obesity. MRs can be effectively used as TDR, to induce weight loss, or as PDR to induce or sustain weight loss in a wide array of patients with obesity and associated complications. Use of MR is associated with improved glycaemic control, cardiovascular risk factors, MAFLD, mitigation of loss of lean muscle mass, physical functioning, and quality of life. As the options for obesity treatment continue to expand, additional research is needed to identify how to tailor available treatment options, including MR, in various settings and combinations to achieve the best outcomes most efficiently.

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### DATA AVAILABILITY STATEMENT

Data sharing not applicable to this article as no datasets were generated or analysed during the current study.

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