

Giving a Good Presentation

Hints and Tips



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Why Bother?



- Promoting your work and yourself
- Building a network (people with similar interests):
useful for development in any field
- Good practice not just for a teaching career but for
any career (e.g., future interviews)
- Helps you sort out your work and better understand it

Things you Should Know Before the Presentation



- Audience (background and number of participants)
- Given Duration
- Purpose and other Presenters
- Venue
- Hardware and Software available
- Q & A

Outline



It's all about the storytelling!

- Introduce yourself and the title of your talk (1 slide)
Greetings, Subject/Title, Name/Position/Affiliation
- Forecast (1 slide)
What's the problem in a nutshell
- Preview (1 slide)
About the Presentation / Contents

Preview

- Introduction
- Scientific work
- Musical work

• • •

Preview

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• • •

Preview

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- Scientific work
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Example

Example for a 15-20mins presentation

Outline



It's all about the storytelling!

- Introduce yourself and the title of your talk (1 slide)
Greetings, Subject/Title, Name/Position/Affiliation
- Forecast (1 slide)
What's the problem in a nutshell
- Preview (1 slide)
About the Presentation / Contents
- Background
 - i. Why is this important / Motivation (1-2 slides)
 - ii. Related works (0-2 slides)
 - iii. Your approach explain why it is better/sexier than the previous works (1-3 slides)

Outline



It's all about the storytelling!

- **Results (3-8 slides)**
Key insights / DO NOT try to show ALL results
- **Summary (1 slide)**
Few things to take back home (3-4 points)
- **Future Work (1 slide)**
Potential future projects/applications this work enables
- **Backup Slides (0-5)**
Few slides incase of a question that it is easier explained with a slide

Flow



It's all about the storytelling!

A Sexy slide
(as the
audience
enters)

Preview
of all your
sections

Main
body

A memorable
final
thought



Bait
(see next)

Introduction

Summary
and
ideas for
future work



Do



- Show you are enthusiastic about the project and clearly point out the reasons
- Use LARGE text / BIG images / plots with THICK lines
- Make eye contact, talk loud and clear
- Clear structure of what you are going to present
Preview engage the audience / remind the audience the Preview slide by highlighting the current chapter
- Outline a Framework of Key Points
Have a single main point and the rest will support it and drive the audience home

Do



Your results VS Relevant works factual data NOT how you feel about your work

	Field control	Spatial resolution	Obstacle Avoidance
Transducer Pair [5,18]	Dynamic (reduced)	Low	N/A
Transducer Array [6,12,21]	Dynamic	Low	N/A
Metamaterial [30,45]	Static	High	Static
Hybrid Approach (SoundBender)	Dynamic	High	Dynamic

Table 1. Related approaches and relevant features.

Example from paper: Norasikin, M. A. et al. SoundBender: dynamic acoustic control behind obstacles. In The 31st Annual ACM Symposium on User Interface Software and Technology 247–259 (ACM, 2018).

Do NOT



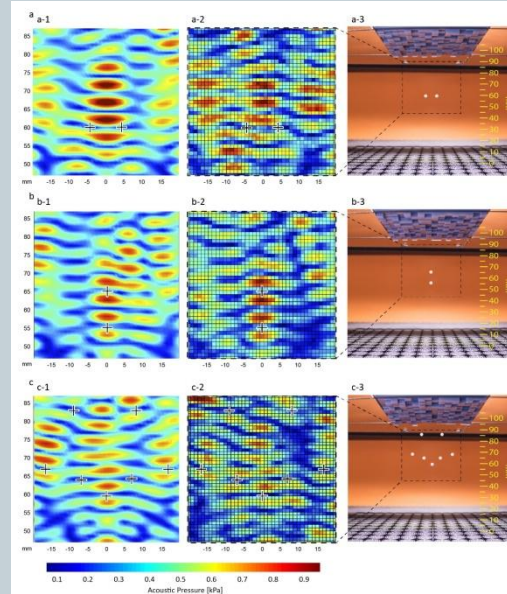
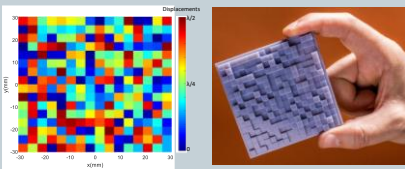
- **Do NOT Have Text-Heavy Slides**

Use keywords and bullet points to remind you all the things you want to address

Do NOT



In order to create levitation conditions (i.e., “traps”) at predefined points in the space between the transducer and the metamaterial (i.e. the “cavity”), the pressure at these locations needs to be minimized, while simultaneously finding a stable value of the acoustic force²⁸ (i.e., a zero for its gradient, related to the Laplacian of the Gor’kov’s potential U). The minimization of the objective function (equation (2)) is fulfilling the above requirements for multiple points ($j = 1, 2, \dots, J$). For nonlinear problems where finding an approximation of the global optimum is more important than finding a more precise local optimum, simulated annealing (SA)⁵² stochastic optimizer is preferable to alternatives, such as gradient descent⁵². Therefore, in our method we incorporated SA to minimize the objective function

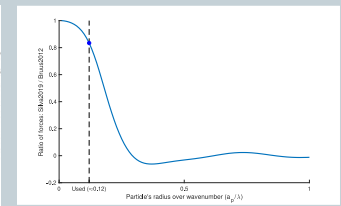
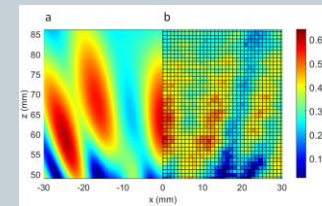


$$\begin{aligned}
 e_1 &= i \left(k a_p / \omega \right) j'_n(k a_p), \\
 e_2 &= -i \left(\rho_0 / \rho_p \omega \right) k_S^2 a_p^2 j_n(k a_p), \\
 d_{11} &= -i \left(k a_p / \omega \right) h_n^{(1)'}(k a_p), \\
 d_{12} &= k_L a_p j'_n(k_L a_p), \\
 d_{13} &= n(n+1) j_n(k_S a_p), \\
 d_{21} &= i \left(\rho_0 / \rho_p \omega \right) k_S^2 a_p^2 h_n^{(1)}(k a_p), \\
 d_{21} &= i \left(\rho_0 / \rho_p \omega \right) k_S^2 a_p^2 h_n^{(1)}(k a_p), \\
 d_{22} &= -4 k_L a_p j'_n(k a_p) + [(2n(n+1) - k_S^2 a_p^2) j_n(k_L a_p)], \\
 d_{23} &= 2n(n+1) [k_S a_p j'_n(k_S a_p) - j_n(k_S a_p)], \\
 d_{32} &= 2 [j_n(k_L a_p) - k_L a_p j'_n(k_L a_p)], \\
 d_{33} &= 2 k_S a_p j'_n(k_S a_p) \\
 &+ [(k_S a_p)^2 - 2n(n+1) + 2] j_n(k_S a_p)
 \end{aligned}$$

$$p_d^{(m)}(\mathbf{r}, \mathbf{r}_m) = p_0 \frac{J_1[k a_T \sin \theta(\mathbf{r}, \mathbf{r}_m)]}{k a_T \sin \theta(\mathbf{r}, \mathbf{r}_m)} \frac{e^{i k d(\mathbf{r}, \mathbf{r}_m)}}{d(\mathbf{r}, \mathbf{r}_m)}$$

$$p_d^{(m)}(\mathbf{r}, \mathbf{r}_m) = p_0 \frac{J_1[k a_T \sin \theta(\mathbf{r}, \mathbf{r}_m)]}{k a_T \sin \theta(\mathbf{r}, \mathbf{r}_m)} \frac{e^{i k d(\mathbf{r}, \mathbf{r}_m)}}{d(\mathbf{r}, \mathbf{r}_m)}$$

$$p_r^{(n)}(\mathbf{r}, \mathbf{r}_n) = \frac{i k a_x a_y p_0}{2\pi} \frac{e^{i k d(\mathbf{r}, \mathbf{r}_n)}}{d(\mathbf{r}, \mathbf{r}_n)} e^{i k z_n} \operatorname{sinc}\left(\frac{k a_x (x - x_n)}{2 d(\mathbf{r}, \mathbf{r}_n)}\right) \operatorname{sinc}\left(\frac{k a_y (y - y_n)}{2 d(\mathbf{r}, \mathbf{r}_n)}\right)$$



Do NOT



- **Do NOT Have Text-Heavy Slides**
Use keywords and bullet points to remind you all the things you want to address
- **Do NOT Read text from the slides**
Explain in more detail the points shown in the slides verbally
- **Do NOT confront members of the audience**
Be polite when you answer / Remember they are there because they care /
Do not be arrogant
- **AVOID complicated equations**
Explaining concept without equations wherever possible

Be Extra Careful



- **Slide Transitions, Sound Effects and Colors**
DANGER: They can become the focus of attention
- **Presentation Templates**
They force you to fit your original ideas into someone else's pre-packaged mold
- **Be consistent**
Use the same terms, symbols and notations for the same things throughout the whole presentation
- **Faith in Technology**
Have a backup plan in case things go wrong (USB flash drive, cloud, etc.)

Practice



- Practice with a timer
- Practice by yourself
- Practice in front of colleagues and friends
- Practice in front of a webcam (watch footage later as painful as that may be!)
- Adopt effective speakers' successful habits that fit your personality

Practice



Practice — But Not Too Much

Preparation minimizes the Anxiety

BUT

Over-rehearsing can ruin the natural element of your talk
and you might come across like you are reading a text

Practice until you feel comfortable enough to go live

Thank you for your attention

